



City of Akron, Ohio

Recycle Right Campaign

Jacqui Ricchiuti

Executive Director, Keep Akron Beautiful

Keep Akron Beautiful is a nonprofit focused on: litter prevention, beautification & community improvement

I am NOT a recycling expert, but I learned A LOT this summer!



Akron, OH:

- Located in NE Ohio
- Population is 200,000
- 63,000 curbside service customers
- 44,000 recycling customers
- Started our recycle program in 1988
- Weekly collection
- 75% of the City is collected by City crews, 25% is contracted out for collection
- Recycling in Akron is an opt-in program
- Residents receive a \$2.50 discount monthly to recycle



Stakeholders:

City of Akron

Keep Akron Beautiful

Summit ReWorks - SWD

Waste Management

The Recycling Partnership

Ohio EPA



Contamination Issues:

- Current contamination rate is 40%
- Up 14% in the last two years
- Bagged recyclables are our biggest issue non abuse issue
- Current staffing levels do not allocate sufficient time for proactive education
- In 2017 recyclables had a processed value of \$11.11 per ton, in 2019 the value is -\$35.78
- We collect approx. 8,500 tons per year



Recycle Right

- The grant opportunity was graciously made possible by The Ohio EPA.
 - The City of Akron recognized the urgent need to lower the contamination rate due to rising costs.
 - ReWorks and KAB submitted the grant application, ReWorks stepped in with generous matching funds.
- KAB project managed the grant, working closely with the City of Akron Sanitation & Recycling Division.
 - 3 phases, each 4 weeks long, with each house inspected 4 times. The entire duration was 12 weeks. Started June 1, ended August 23, 2019.
 - Still in the process of analyzing data.

RECYCLE THANK YOU FOR RECYCLING THESE:

Cans



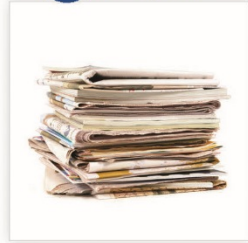
Aluminum and Steel Cans
empty and rinse

Cartons



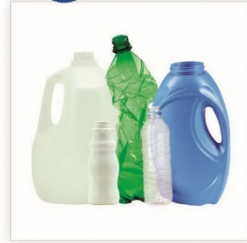
Food and Beverage Cartons
empty, rinse and remove caps

Paper



Cereal Boxes, Newspaper, Magazines, Mail, Flattened Cardboard and Paper Tubes

Plastic



Kitchen, Laundry, Bath: Bottles and Jugs
empty, rinse and remove caps

NO!



No Plastic Bags or Plastic Wrap
(return to retailer)



No Glass*



No Yard Waste



No Textiles



No Bulky Items



No Food or Liquid
(empty all containers)

TO LEARN MORE,
call 311 (330-375-2311)
or visit akronohio.gov



Daniel Horrigan, Mayor



reworks



*The City of Akron does not encourage placing glass into recycling carts at this time. This decision was made to improve the quality of the recycle stream and to keep the City recycling program sustainable until local glass recycling markets improve.



OOPS!

PLEASE LEAVE THESE ITEMS OUT!



No Bagged Garbage



No Plastic Wrap, Film or Bags



No Food or Liquid (empty all containers)



No Clothing or Linens (drop-off only)



No Yard Waste



No Bulky Items

CORRECT THIS AND WE WILL COLLECT NEXT TIME.



DANIEL HARRIGAN, MAYOR

TO LEARN MORE,
call 311 (330-375-2311)
or visit akronohio.gov

NO PLASTIC BAGS!

DO NOT BAG

Recyclables



Collecting recyclables in a bag?
Empty the contents into the cart.



Return plastic bags to retailers.

akronohio.gov

Hoskins watched his 11 children and 19 grandchildren walk across dozens of high school and college graduation stages.

honorary diploma during the school's graduation ceremony Friday night at the Akron Civic Theatre.

"I never thought I'd see

Dressed like an ... graduates in an orange cap and gown, Hoskins sat with Jackie, his wife of 43 years. The school's principal told

escorts. The crowd stood in recognition and cheered, led by about 30 members

See GRADUATE, A6

Recycle it right or else

Akron campaign to inspect bins to root out chronic offenders



Betty Lin-Fisher

Akron is going directly through recycling carts to try to change the habits of the worst offenders contaminating the recycling stream.

These are things that have never been recyclable, like garden hoses, grass clippings

and bowling balls.

This week, the approximately 44,000 Akron residential households that recycle curbside — and receive a recycling credit — will get mailers outlining the Recycle Right Campaign. (About 18,000 households do not recycle or get the credit.)

On June 3, temporary city workers — hired with a \$236,000 grant the city was awarded by the Ohio EPA, a national group called the Recycling Partnership, Keep Akron Beautiful and ReWorks — will begin inspecting recycling bins during a three-month campaign.

See LIN-FISHER, A4



Dr. Charles Johnson, left, looks at the "Diva" with its creator Norman Mallard during an art display of nonrecyclable materials at Summit County Public Health. [MIKE CARDEW/BEACON JOURNAL/OHIO.COM]

For home delivery,
call 800-777-2442
© 2019 GateHouse Media

Business B6
Comics B8, 9
Community B1

Deaths B5
Editorial A15
Sports C1

TODAY
Thunderstorm
87° / 67°

SUNDAY
A thunderstorm
81° / 58°

MONI
Thunder.
81° /



SPORTS | C1 RUNNING BACKS TAKE CENTER STAGE

Nick Chubb-Kareem Hunt combo comes to forefront for Browns vs. Colts

SATURDAY LIFE | D1

FINALISTS NAMED IN ARTS GRANT

36 Akron-area visual and performing artists named for 2019 Knight Arts Challenge



Akron Beacon Journal

OHIO.COM

Saturday, August 17, 2019

Informing. Engaging. Essential. | @ohiodotcom | facebook.com/AkronBeaconJournal | \$2

Akron adjusts to recycling

Inspectors see changes in customer behavior regarding new rules



Betty Lin-Fisher

Akron's aggressive 12-week recycling education and inspection program is nearing the end, and organizers say they're pleased with the changes that residents have made — but there's still more work to be done.

This summer, the city of Akron was awarded a \$236,000 grant by the Ohio EPA, a national group called the Recycling Partnership, Keep Akron Beautiful and ReWorks to inspect recycling bins during a three-month campaign. The goal was to educate residents about new recycling rules that limit what can be recycled based on new national after-markets for recycled materials.

The program was designed after a successful pilot program in Atlanta in 2017 by the Recycling Partnership, which reduced recycling contamination by 57%.

The city wants to help residents follow the new rules, which are universal in our region, statewide and most of the country.

I have written several columns about the changes. You can read them at www.tinyurl.com/abjrecycle.

But to recap, China, the largest purchaser of recycled materials, has cracked down on what it will buy. Too many bundles of recycled materials have become contaminated with other materials, making them worthless.

According to ReWorks, the Summit County Solid Waste Authority that works with governments and recyclers to educate the public about residential recycling and reducing landfill waste, current recyclable materials are plastic bottles and jugs (throw away the caps).

See LIN-FISHER, A4



Joyce Flaherty inspects an Akron recycling cart Thursday on Fifth Street Southwest in Kenmore. (PHIL MASTURZO/BEACON JOURNAL/OHIO.COM)

Unwanted plastics will turn to fuel

Company founded in Akron is building plant in Indiana

By Betty Lin-Fisher
Beacon Journal/Ohio.com

A company with Akron roots will soon be using its technology to take plastics that are not recyclable and

Innovation Hub, is now a subsidiary of Brightmark Energy, a San Francisco waste and energy development company.

In May, Brightmark broke ground in Indiana on a plant that will take 100 tons of plastics a year and turn it into low-sulfur diesel. It will also produce paraffin wax used for candles and wax-coated

Polyflow in Akron in 2008 as its CEO.

The company was started by chemists, including some from B.F. Goodrich, Schabel said.

The plant is being built in Ashley, Indiana, he said. Sites were also considered in Ohio. Plastic rejects from recycling and trash haulers in Chicago, parts of Ohio and southern Indiana

Dayton gunman's records pit safety vs. privacy

No easy answers: Sealing juvenile rap sheets protects students. But what about public?

By Julie Carr Smyth
The Associated Press

COLUMBUS — Disturbing behavior that the Dayton gunman reportedly exhibited in his youth may be detailed in law enforcement and school files off limits to the public, records that could shed light on whether authorities



Betts

properly handled early warning signs. The measures used to shield 24-year-old shooter Connor Betts' school records and whatever is on his juvenile rap sheet were intended to protect people's privacy as they move from childhood into their adult lives.

But could erasing youthful bad behavior from the public record limit insights that could protect public safety? And might such measures also serve to insulate school officials from having their decisions questioned?

"Obviously, it's a very, very complex issue," said Rachael Strickland, co-chair of the Parent Coalition for Student Privacy.

Betts was killed by police after opening fire Aug. 4 in the city's crowded Oregon District entertainment area, killing nine, including his sister, and injuring dozens more.

High school classmates have since said Betts was suspended years ago for compiling a "hit list" of

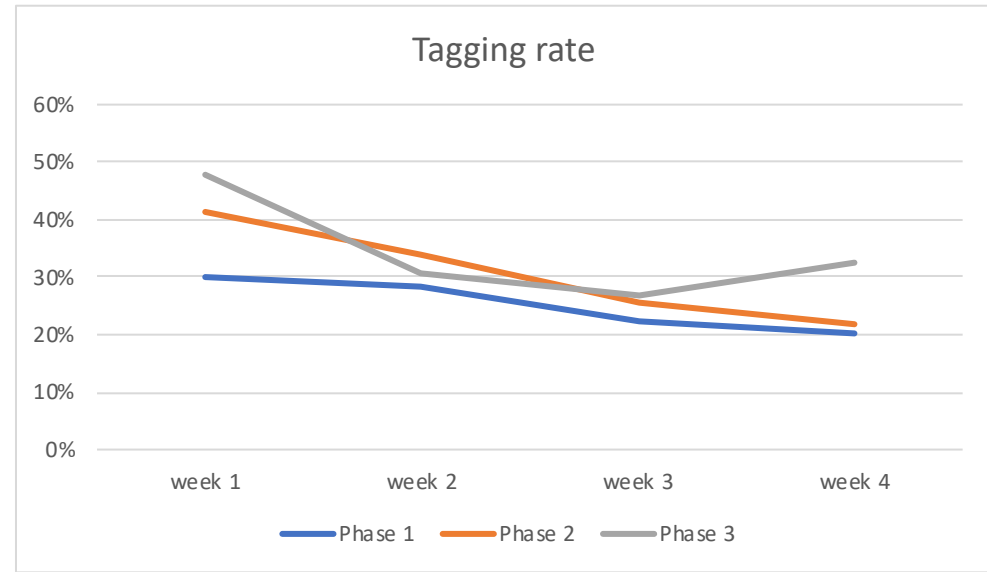
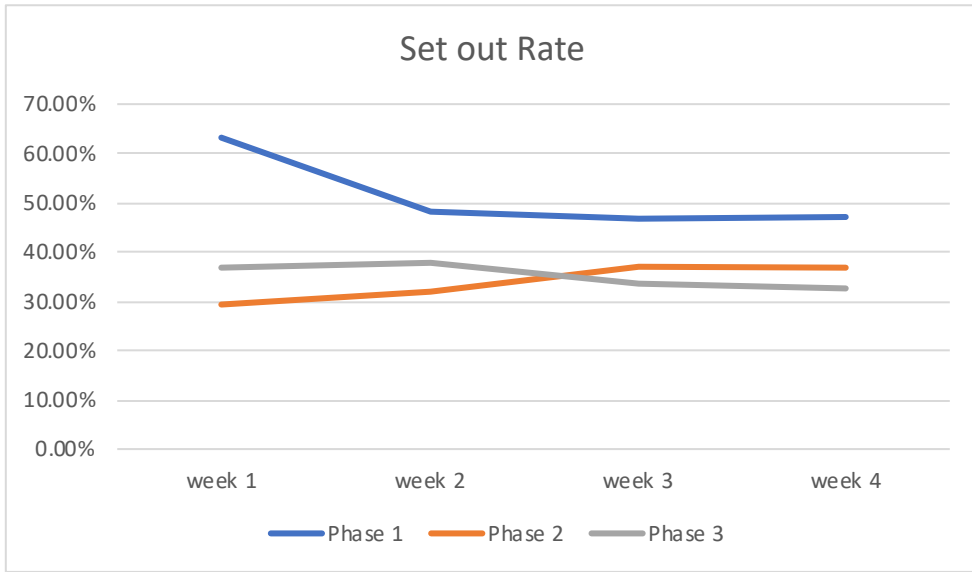
See DAYTON, A6

Successes and Challenges





Advice for other communities



500

CARTS PULLED

\$2.50

/Month Cost Savings

\$15,000

Cost Savings Per Year, with Pulling Egregious Carts

