

2017 PARTNERS CONFERENCE

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June 4-6, 2017
Hyatt Regency Columbus
Columbus, OH

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Keynote Speakers



Julia Wetstein, Vegware

Julia Wetstein, a resident of Warren, Ohio, serves as the liaison between Vegware customers and the composting industry in the USA. Vegware specializes in the development and manufacturing of environmental foodservice packaging along with providing full creative and Zero Waste consultancy. Working with the largest contract caterers and distributors, Vegware is now a global brand with operations spanning five continents. Vegware products are made from renewable or recycled materials, are completely compostable after use and can be recycled with food waste.

Julia is the former Assistant Dean of Agriculture at Southern Illinois University Carbondale where she served for 11 years. In 2006, the University started a food scrap diversion program from the campus dining commons to composting at their 2,000 acre Experimental Farms facility.

In 2014, Julia joined the Vegware organization in her current role as Zero Waste Director. She is a member of the US Composting Council Biodegradable Products Task Force, the Illinois Food Scrap Coalition, the Organic Recycling Association of Ohio, the California Association of Composts Producers and has business relationships with companies like Organix Recycling, Athens Services and Waste Management Composting division as well as many farm-based or horticulture-based composters like Barnes Nursery in Huron, Ohio, Paradise Lawn Care in Smithville, Ohio and André Farms located west of Toledo in Wauseon.

In June, the global brand of Vegware Packaging, Inc. will be opening a new warehouse in southern California and a new sales office in Orange County to better serve Zero Waste customers on the West Coast. In 2016 and 2017 Waste Management invited Julia to work on the Zero Waste Team at the PGA's Phoenix Open – the largest Zero Waste event in the world.

Brent Heist, The Procter & Gamble Company

Brent M. Heist leads the Global Packaging Sustainability team at Procter & Gamble, located in Cincinnati, Ohio. In his twenty-four years at Procter & Gamble Brent has worked in Process Development, Products Research and most recently Packaging Development spanning several of Procter & Gamble's business units.

Brent holds a Bachelors of Science in Chemical Engineering from the University of Houston and a Master of Business Administration from Xavier University.



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SUNDAY, JUNE 4, 2017

3:00 PM	Welcome! Hotel guests can check-in after 3 PM.	Hyatt Regency
3:00 PM	Exhibitor Set-up	McKinley
4:00 PM	Registration Opens	Ballroom Lobby
5:00 PM	Dinner on your own	<i>Enjoy Columbus!</i>
7:00 PM	Expo Hall Opens & Welcome Reception	McKinley
	Join other attendees for food, refreshments and networking with colleagues and meet our early exhibitors. Cash bar.	<i>Sponsored By</i>
9:00 PM	Registration & Expo Hall Closes	RUMPKÉ

Visit exhibitors Sunday evening and all day Monday.

SUPPORT OALPRP's C.R. MEYERS SCHOLARSHIP

OALPRP hosts a silent auction each year at a conference to benefit our C.R. Meyers Memorial Scholarship. The Meyers Scholarship is awarded annually to a student attending a college or university in Ohio and declaring an environmental focused major. The silent auction items are donated by board members, vendors and our membership. You are welcome to contribute by providing an item or bid to win. A large variety of great and unique items are available.

To preview the auction items, go to Expo Hall during the Sunday evening reception. The room will be closed overnight. Bids can be made on **Monday from 8:00 AM to 3:35 PM**. Winners will be announced at the end of the day and will need to make arrangements or pay at that time to take their items home. You can pay by PayPal, cash or check.

Support a good cause and bid often at the OALPRP's Silent Auction!



MONDAY, JUNE 5, 2017

7:30 AM Registration Opens

Ballroom Lobby

8:00 AM Breakfast, Networking & Exhibits in Expo Hall

McKinley

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9:00 AM Welcome and Keynote

Hayes

Welcome to Columbus | John O'Grady, Franklin County

We're All Connected | Jim Skora, ORAO

Making Zero Waste Programs Work for Everyone | Julia Wetstein, Vegware

Learn how the Waste Management Phoenix Open became the largest Zero Waste event in the United States. Julia works with local grassroots advocacy groups, corporations, and events of all sizes to reduce waste.

9:40 AM Plenary Session

Hayes

What Needs to Happen to "Close the Loop"?

Our session moderator, **Bob Gedert** of the National Recycling Coalition will lead a lively discussion addressing some of the critical pieces needed to close the loop. **Rick Penner** of Re-TRAC Connect will talk about the importance of data/metrics to the continuous improvement of diversion activities. **Susan Mooney** of the US EPA Region 5 will discuss the role of voluntary and/or regulatory policies in regards to sustainable materials management. **Kristin Hall** from the City of Cleveland will highlight the role of community engagement in event waste reduction activities. The session will allow for a few audience questions and will wrap-up by asking our panelists their "moonshot" ideas for moving towards systems which prioritize closing the loop.

10:30 AM Refreshments, Networking & Exhibits in Expo Hall

McKinley

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MONDAY, JUNE 5, 2017

11:10 AM Breakout Sessions

Best Management Practices for Waste and Recycling

Harrison

Come learn more from industry experts about best management practices for waste management. Soil starved landfills can find it challenging to meet regulations for covering deposited waste with a minimum of six inches of compacted earthen material or alternative material at the end of each operating day or at more frequent intervals if necessary to control vectors, fires, odors, blowing litter and scavenging. Come hear **John Pasquarette** of Ohio EPA discuss innovate reuse of spent agricultural lime as alternate daily cover. This breakout will also feature Buckeye SWANA's Safety Ambassador **James Profitt** providing insight on best management practices toolkit, safety tips to stay alive, and SWANA's mission to move the solid waste collection industry out of the list of top 10 most dangerous jobs in the U.S. The session rounds out with a discussion involving one of the newer frontiers in diversion – the convergence of organic waste and wastewater. Best organic management practices recycle yard and food waste in closed loop local systems, and improved composting regulations lead to better management of storm water and wastewater. **Angel Arroyo-Rodriguez** from Ohio EPA will address issues with food scraps management, common problems with storm water and wastewater management and how they are regulated. He will cover Ohio EPA's efforts to craft clear rules that can guide the management of these issues with common sense and flexibility.

Get Down and Dirty, Hands-on Compost Education

Grant/Harding

Kathleen Rocco of Cuyahoga County Solid Waste District will discuss the implementation and results of the Compost Climate Project created for Northeast Ohio schools which was developed through a grant by NOAA last school year. Attending the session is the only way to be connected to the compost and climate activities, student attitude surveys, PowerPoint presentations and cafeteria scrap results. Get your hands dirty with compost education activities and resources to support designing presentations for all ages.



MONDAY, JUNE 5, 2017

12:30 PM **Lunch & Keynote Speaker**

Hayes

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Sustainable Packaging Leadership in a Circular Economy | Brent Heist, The Procter & Gamble Company

Learn how The Procter & Gamble Company is making progress towards their 2020 Packaging Sustainability Goals and ultimately their Corporate Sustainability Vision. P&G takes a science-based approach to sustainability, using Life Cycle Analyses to guide their innovation to areas of greatest impact. A new sustainability model, the “Circular Economy”, will be presented with the company’s outlook on how improved recycling can help enable it. P&G is partnering with groups across the recycling value chain, four of which will be discussed.

1:45 PM **Breakout Sessions**

Tap Into Interactive School Projects

Grant/Harding

Any student, educator or facilities person participate in Grades of Green school programs. All businesses, organizations and solid waste district can promote them as an easy way to bring sustainability into the classroom. Learn about their activities and resources through a quick video presentation by **Emily Gee** of Grades of Green. “Let’s get cartons into the recycling bins” is a favorite mantra of **Barbara Heineken** of The Carton Council. Milk cartons are generated in huge numbers at schools, so learn the steps to easily set up a successful carton recycling program and the resources available from the Carton Council. The Carton Council will share their experience, tips and tools. Two bins will be raffled to participants.

The Growing Role of Web 2.0 in Materials Management

Harrison

This informative session focuses on the important role technology has on sustainably managing our resources. **Joseph Klatt** of Ohio EPA will provide a step-by-step guidance on the “Ohio Materials Marketplace” - an online materials exchange platform that facilitates the reuse and recycling of surplus materials and industrial by-products. **Tracy Bugh** of Recycle By City, a branding expert will teach you best practices in social media, e-newsletters and websites and how you can leverage them to increase participation in recycling and decrease contamination. The session ends with a discussion about harnessing the power of the web to achieve your community's diversion goals. **Norm Ruttan** from iWasteNot Systems will discuss strategies for recycling coordinators to keep-up in the ever-changing world of the internet, applications and software.



MONDAY, JUNE 5, 2017

3:00 PM Refreshments, Networking & Exhibits in Expo Hall McKinley

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3:35 PM Silent Auction Closes McKinley

3:40 PM Plenary Session Hayes

The Partners moving one city closer to Zero Waste

Very few municipalities in Ohio have initiated a Zero Waste Plan. The City of Bexley has embarked on the development of a path to Zero Waste, thanks to a SWACO grant. Come hear **Mayor Benjamin Kessler** and **Larry Long**, a representative of the City of Bexley's Green Team, talk about the nuts and bolts of the Zero Waste Plan and how the process has unfolded. **Michael Greenberg**, an officer in SWANA's National Board of Directors has facilitated the process and will present the progress to date and the top Phase 1 priorities for Bexley's Zero Waste Plan.

4:20 PM Wrap-Up Hayes

Closing Remarks | Jim Skora, ORAO

Silent Auction Announcements | The OALPRP board will announce winners of the silent auction. Please be ready to claim your prize with a payment (cash, check or PayPal).

6:00 PM Dinner & Baseball Outing Huntington Park

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Join your colleagues for dinner and a relaxed evening of networking at beautiful Huntington Park, the home of the Columbus Clippers (the triple-A affiliate of the Cleveland Indians). They will be taking the field against the Louisville Bats from the Cincinnati Reds organization. Come enjoy an evening of fun, food, and baseball! It's in walking distance, so meet a group in the lobby and stroll over. Dinner is 6:00 PM to 7:30 PM, game starts at 7:05. Cash bar. *Play ball!*



TUESDAY, JUNE 6, 2017

NOTES

Meals: Breakfast will be on your own. Lunch will be provided to tour participants.

Hotel Check Out: Don't forget to check-out of your room **before you leave** on the tour. You will be able to stow your luggage at the bell desk. If you're not attending the tour, please check-out by **noon**.

Tour Information: Tour locations require **closed-toe shoes**. Help us reduce waste, please bring your own **reusable water bottle**.

8:45 AM

Convene for Tour

Ballroom Lobby

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9:00 AM

Depart for Tour

We will be leaving promptly at 9am!



The Ohio State University

A behind the scenes tour about "The Shoe's" Zero Waste activities that diverted 95 tons last year. Ohio Stadium is the largest stadium in the country to continuously achieve Zero Waste status.



Mid-Ohio Food Bank & Lunch

Discover how this nonprofit rescues and distributes 66.5 million pounds of edible food through a network of 650 member agencies — giving purpose to food that would otherwise end up in landfills.



Kurtz Brothers, Inc.

Learn about the company's innovative approaches to address organics recycling in Central Ohio.



3:00 PM

Return to Hotel

Thank you for joining us!

Safe travels.



Session Speakers

MORNING PLENARY

Kristin Hall, Office of Sustainability, City of Cleveland

Susan Mooney, US EPA Region 5

Rick Penner, Re-TRAC Connect

MORNING BREAKOUTS

Kathleen Rocco, Cuyahoga County Solid Waste District

John Pasquarette, Ohio EPA

James Profitt, Montgomery County Environmental Services

Angel Arroyo-Rodriguez, Ohio EPA

AFTERNOON BREAKOUTS

Barbara Heineken, Carton Council

Emily Gee, Grades of Green

Joseph Klatt, Ohio EPA

Tracy Bugh, Recycle By City

Norman Ruttan, iWasteNot Systems

AFTERNOON PLENARY

Mayor Ben Kessler, City of Bexley

Larry Long, City of Bexley Green Team

Michael Greenberg, GT Environmental Inc.



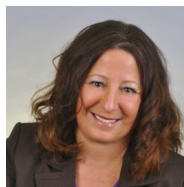
Kristin Hall is a dedicated sustainability professional working to help drive Cleveland and the Northeast Ohio region towards a more sustainable future. Currently serving as Director in the City of Cleveland Mayor's Office of Sustainability, Kristin oversees sustainability projects and programs for the City's municipal operations and Sustainable Cleveland initiative. Projects include installation of recycle bins in downtown Cleveland, a renewable energy site screening, and several stormwater management projects, including the City's annual Summer Rain Barrel Program.



Susan Mooney is Chief of the Municipal and Industrial Materials Section at the U.S. EPA Region 5. Her section is responsible for implementing portions of EPA's Sustainable Materials Management program including sustainable food management, measurement, packaging and management of materials associated with the built environment.



Rick Penner has over 25 years of experience in the waste management and recycling industry. In 2001 Rick founded the company that developed Re-TRAC Connect™. Re-TRAC Connect was launched in 2004 and, with over 30,000 users across North America, Re-TRAC is the web-based software recycling professionals turn to when they need to efficiently collect, organize, and analyze information.

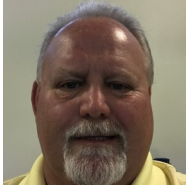


Kathleen M. Rocco is the Education Specialist for the Cuyahoga County Solid Waste District since October of 2000. She visits hundreds of classrooms and youth groups sharing an environmental message of reduce, reuse and recycle with over five thousand students annually. Through outreach efforts to civic groups, institutions and seminars, Kathleen teaches about composting, recycling, and more to achieve a healthier and more sustainable lifestyle.

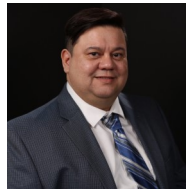




John Pasquarette is an Environmental Manager for Ohio EPA. He manages the staff in the Ohio EPA's Northwest District Office that regulate the solid waste and construction demolition debris industry throughout the 24 counties of Northwest Ohio. He has worked with the Ohio EPA for over 23 years. John received his Bachelor's degree in Environmental Engineering Technology from the University of Dayton and has a Master's degree in Environmental Management from the University of Findlay.



James Profitt is a Solid Waste Industry Professional that has worked in the industry for 35 years. I now work in the public sector for Montgomery County, Ohio, operating a 2100 ton/day transfer station and utilizing my 30 plus years to implement safety processes, efficiency improvements and best practices from the private industry into the public sector. He is currently a Director for the SWANA Buckeye Chapter and the Safety Ambassador for them.



Angel Arroyo-Rodríguez is an environmental planner focused in planning for food waste prevention and diversion, policies for sustainable management of materials, and development of markets for organic wastes. He currently works in the Division of Materials and Waste Management of Ohio EPA as program leader for the composting and infectious waste programs. Angel is a Registered Sanitarian and a member of the American Institute of Certified Planners.



Barbara Heineken is a consultant bringing over 25 years of recycling program development and management. Barbara has played a key role in RRS' project with the Carton Council – specifically focusing on expanding knowledge and access to recycling cartons in the school environment.



Emily Gee is a Senior Program Manager at Grades of Green, where she oversees the School Engagement Program and Communications department. Her passion is affecting environmental change in the community, and feels the best way to do this is through our students. A University of Southern California graduate, she double majored in Public Relations and Political Science with a minor in Environmental Science and holds a masters degree in Strategic Public Relations and an MBA certificate.



Joseph Klatt is an Environmental Specialist in the Sustainability Unit at the Ohio Environmental Protection Agency. He holds a Master of Public Affairs degree from Indiana University's School of Public and Environmental Affairs and maintains a strong understanding of recycling markets, infrastructure, economics, and policy.



Tracy Bugh is founder and Creative Director of Recycle by City, the people's platform for local recycling information. Prior to launching Recycle by City, Tracy honed her communication skills as Creative Director for iconic brands including FOX Sports, Red Bull, and DIRECTV, picking up an Emmy Award along the way.



Norm Ruttan has a lifelong interest in science and nature, first working as a High School Science and Biology Teacher, then as a Park Ranger and Superintendent in Canada's National Park System. After retiring from Parks Canada, Norm worked with a network of community conservation groups to designate and then act as the Executive Director of Canada's 12th Biosphere Reserve. At the same time, he started iWasteNot Systems with the idea that if we can help people reduce their footprints, then we might not have to work so hard to conserve nature.





Mayor Benjamin Kessler is a third-generation Bexley resident and Ben has held the office of Mayor since 2012. Mayor Kessler is the chair of the Central Ohio Mayors and City Managers Association, and is a board member with the Mid-Ohio Regional Planning Commission. Additionally, he has served as the chair of the Bexley Land Use Strategy Commission; a member of the Bexley Historical Society Board of Trustees; a committee member of the Alum Creek Corridor Committee and the Main Street Guidelines Committee; and a member of the Heritage Ohio Advisory Panel.



Larry Long is the CEO of the Ohio Projects Group LLC a small management consulting firm specializing in local government, legislative representation, issue campaigns, and association management. Larry retired as Executive Director of the County Commissioners Association of Ohio (CCAO) in 2013 after serving the organization in a number of capacities for nearly 40 years and has been a resident of Bexley for 20 years. He was recently appointed by Governor Kasich as chair of the State Audit Committee.



Michael Greenberg is an Environmental Planner with 36 years of experience with environmental issues in the state of Ohio. Michael is President of GT Environmental, Inc. an environmental consulting firm focused on air, water, brownfields and solid waste management. He began his career as an environmental scientist with the Ohio Environmental Protection Agency in 1981. Michael graduated from The Ohio State University with a Masters in City and Regional Planning. He is currently the International Secretary for the Solid Waste Association of North America.

Conference Organizers

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MaryEllen Etienne, AOR
 Kathleen Rocco, OALPRP
 Jim Skora, ORAO
 Don Johnson, SWANA Buckeye

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 Matt Hittle
 Chris Hoffman
 Lauren Karch
 Molly Kathleen
 Beth Lozier
 John Woodman (Treasurer)
 Jamie Zawila



About the Partners



The mission of the Association of Ohio Recyclers is to provide statewide leadership on waste reduction, reuse and recycling policies and practices in order to promote economic growth, environmental improvement and community development in Ohio.



The Ohio Association of Litter Prevention & Recycling Professionals is a statewide organization dedicated to professional development by providing leadership, training and networking opportunities to its members.



The Organics Recycling Association of Ohio is a nonprofit organization that promotes the growth of the organics recycling industry in Ohio by encouraging further study, research, advancement, development of composting and organic recycling through professionalism, education, training, information exchange and networking of the industry and its regulating agencies.



SWANA Ohio Buckeye Chapter is an affiliate of the oldest, largest, and most well-respected professional organization in the field of solid waste management that promotes sustainable and economical solid waste management systems that include waste reduction, recycling, collection, transfer, compost operations, processing and land filling. The Buckeye Chapter is dedicated to developing professionalism in the field by offering training, professional development and networking opportunities to its members.

Thank you for joining us for the 2017 Partners Conference!